

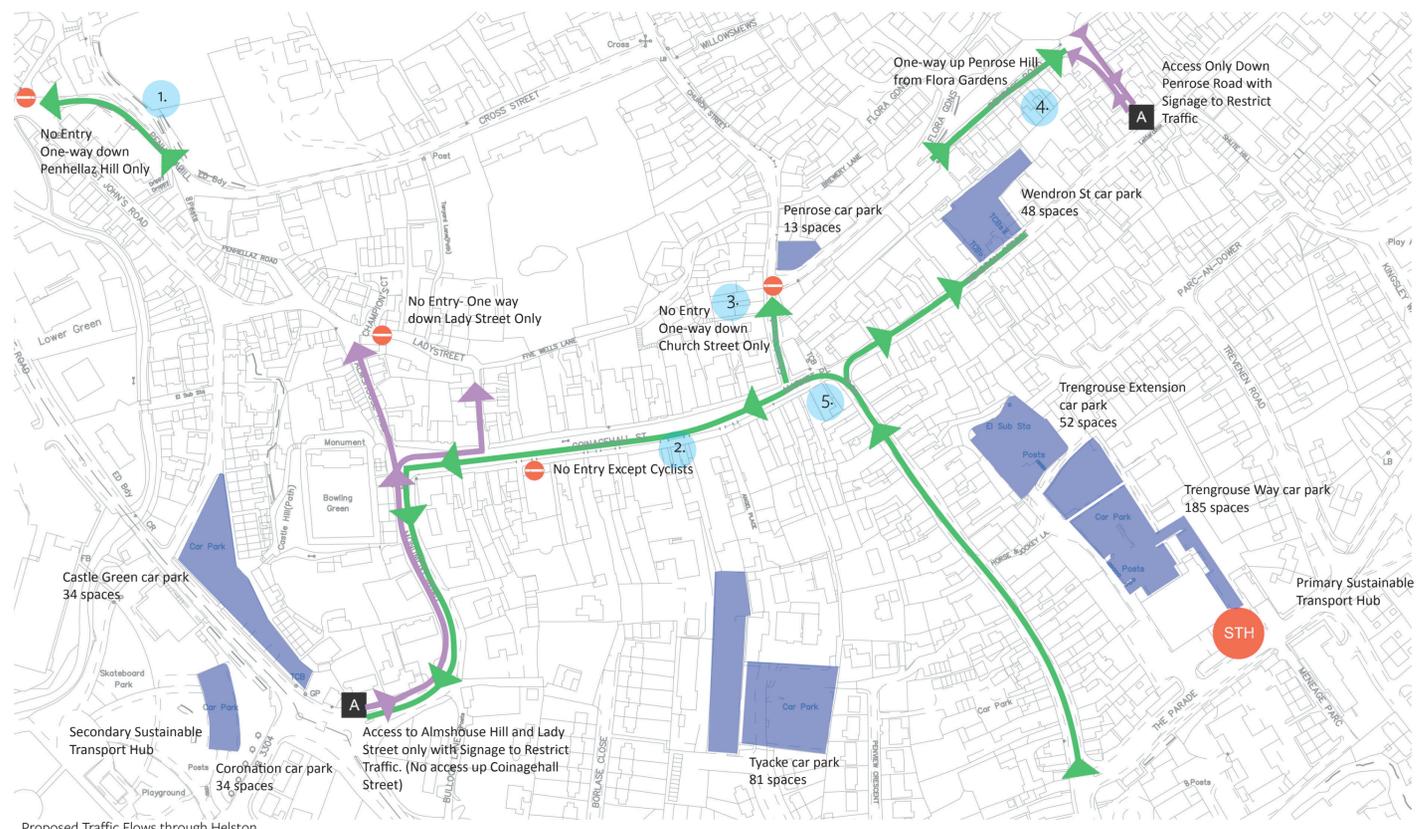
Re-imagining Helston's High Streets

Traffic Flow Proposals

- 1. Penhellaz Hill - one-way down**
Stops 'rat running' of Penzance to Falmouth traffic, reducing through traffic in Cross Street. Supports changes in Church Street and Coinagehall Street which, without this change to one-way, would possibly increase traffic on Cross Street.
- 2. Coinagehall Street - one-way down to Lady Street junction**
Significantly reduces traffic levels in Coinagehall Street as it stops through traffic north. Allows space for pedestrians and return of street markets etc. Still achieves resident and town centre car access with no effect on Meneage Street. Significant reduction in through traffic on Wendron Street. Note that Cross Street is protected and will not see additional traffic due to point 1. Resident (access only) traffic can still access Lady Street and Almshouse Hill. Pick-up, drop-off and taxis in Monument Road. Would need to address bus routes to maintain services.
- 3. Church Street - one-way down (Coinagehall Street to Penrose Road)**
Reduces amount of traffic through lower Church Street protecting historic, narrow street. Stops uphill traffic queuing beside Guildhall reducing engine idling, noise and fumes. Gives

more space to pedestrians and protects the road and kennel structure in Church Street whilst still achieving resident access. Improves enjoyment of Market Place. Would need to reverse the Town Bus route (and reduce bus size).

- 4. Penrose Road - reverse current one-way flow**
Improves access for residents of Church Street and Flora Gardens.
- 5. Remove Town Centre Traffic Lights**
With these proposals the traffic lights can be removed, traffic calming, pedestrian priority and 20mph limit introduced. Reduction in queuing, noise and fumes.
- 6. Cycling and Walking**
For improvement proposals please refer to the Cycling and Walking project.



Proposed Traffic Flows through Helston

SUSTAINABLE TRANSPORT

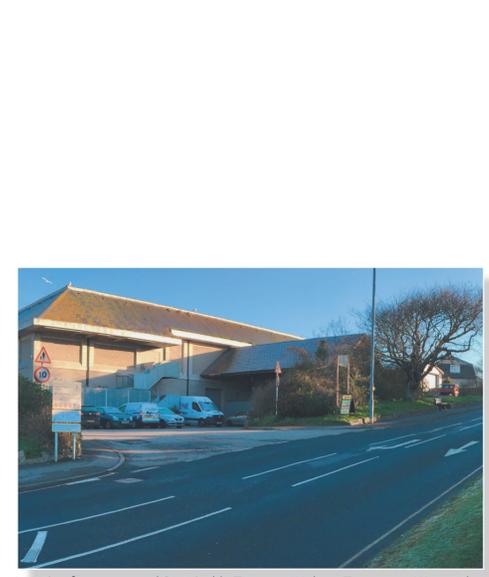
“We want more people to use sustainable transport because it supports healthy lifestyles and helps reduce air pollution, road congestion and casualties.” **Cornwall Council**

Cars and buses currently dominate Helston's high streets. Traffic counts taken in June 2017 recorded average daily flows of 6800 vehicles utilising Coinagehall Street. This route is often used as a rat-run by local traffic travelling from Porthleven / A394 to access the Turnpike roundabout as it is a significantly shorter route.

To achieve these aims, in collaboration with the improvements to the historic public realm, discussions have been taking place between Cornwall Council and the transport providers to explore what measures can be done to reduce both cars and buses through the town, and take steps towards more sustainable transport solutions in line with the Active Travel plans for Helston.

There are up to 194 buses per day accessing Coinagehall Street, which they currently use to hold up/rest as there is nowhere else to wait.

The aim of this project is to redress the imbalance between vehicles and pedestrians, making the town centre a more attractive and safe place for pedestrians, providing better connectivity for the community and its visitors.



Location for a proposed Sustainable Transport Hub on Trengrouse Way, at the old Budgens building.



Artists impression of a proposed Sustainable Transport Hub on Trengrouse Way, at the old Budgens building.

Helston needs to reduce traffic congestion in order to increase footfall and dwell-time in the town centre...

...promoting Active Travel & Sustainable Transport with improved cycling and public transport.



Existing traffic congestion in Coinagehall and Meneage Street

